

LEAN JOURNEY

STUDY MISSION TO JAPAN

Hosted By



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STUDY MISSION TO JAPAN OPENS DOOR TO INNOVATION

“Whether its a team of engineers or executives, seeing how Lean works on the shop floor or in the office always sparks the realization of what Lean can actually do for them; it allows them to see an intangible process as a working whole.” - Collin McLoughlin, Leader of the Study Mission

Toyota Motor Company has finally broken General Motors sales dominance for the first time in 77 years thanks to the long-term strategies and people-centered philosophy of the Toyota Production System (TPS). Known in America as Lean Manufacturing, TPS has fueled Toyota's phenomenal success from a small family business to the global powerhouse of auto manufactures. As a result, corporate study mission to Japanese manufacturing facilities have become a key first step in understanding the fundamentals of a successful Lean Operation.

Enna Products has established itself as a pre-eminent provider of all-inclusive

Japanese study missions that cater to an international clientele. Enna, a developer and manufacturer of action-oriented workshop training packages for internally lead Lean initiatives, has gained exclusive access to top Toyota executives and managers, which has aided in the success rate of their study missions. Participants can directly ask Toyota, and other world-class executives and managers, in depth questions that relate directly to their situation at daily Q&A sessions. Collin McLoughlin, the company president, considers these study mission to be an integral aspect of true Lean success, “Whether its a team of engineers or



“We went behind the showcase of a tour and had first-hand experience of how Lean is managed and how to effectively transform a company.”

executives, seeing how Lean works on the shop floor or in the office always sparks the realization of what Lean can actually do for them: It allows them to see an intangible process as a working whole.”

By arranging behind-the-scene tours with exclusive access to management executive from companies such as Toyota, Denso, Panasonic and Nissan, participants gain leverage by learning of the successful implementation techniques of Lean at world-class companies. Other features are having keynote speakers and industry notable’s on-hand to help participants receive the full value of their education. Enna provides a professional staff of tour guides, translators, and professors that negate the difficulties associated with studying abroad. In addition, Enna’s price of \$7,250 USD per participant (excluding airfare), is all inclusive and includes meals, hotel accommodations, domestic transportations and expert access. This allows participants to enjoy a worry and

stress free environment to focus on learning Lean and what it takes to make it work. The company also limits the number of participants for each study mission in an effort to ensure more one-on-one time with key executives, managers, and speakers.

“What really matters on a Lean study mission is the full experience of submerging yourself in a culture where respect and quality are synonymous with each other. If you are just a face in a crowd on a large study mission, the chances of absorbing all the available knowledge are slim,” McLoughlin states. “However, when you are part of a small group that is eager to learn, a special and unique dynamic develops, and before you know it everyone is feeding off each other’s knowledge under the guidance of true Lean experts.”

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BIRTH PLACE OF LEAN JAPAN



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